



# Entre el dinamismo y la pervivencia: agronegocio, actores y dinámicas socio-productivas desde una mirada histórica

Gabriel Fernando Carini

YUd\ |2 Zg\_ ž` dAVgZd  
G` [hW]VSV@SU]a` S^WV i dVATS/G@5fz` e[fgfa  
WY hW]SU]a` WFaUSWFW h[fa]S^Wk 7VgUS[h]e  
/;EF 7fzG` [hW]VSV@SU]a` S^WDa 5gSfa/G@D5fi  
Ž5A@;57F13dWf] S

Juan Manuel Cerdá

\ UWS2 g` cAVgZd  
5Wfda WWefgVaeWWS3dWf] SDgdS/573Dfz  
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7^SYa` WaUa Ua\_a\_aWw bAVgU]ha egbgea g` Wb/SLS\_ [Wfa W bAV]U]Se k Xid Se WUa` UW]d'S  
Suf[h]VSVSYabWgSdSWaeSufadocgWa` Xid S` WZWWA` Ya` W\_ g` Va gdS`SdWf]` az7` 'SSufgS[VSM  
`g\_ WbeSe [ hW]SU]a` W W bsd[U]g`Sd`Se S` USVSe W WLS\_ ba WWS eaU]a`a`YS` gdS1 ZS` bAVgdVa  
Wb[U]SU]a` W WWWfae bAVUae U]kS US hVdSV[US W SUWfgSd`ae SebWfae` ahWaeae cgWbca\_gWWW  
SYa` WaUaž3ed La\_ o`\_ WfVAVMS`S g` S eAVWWWgbfgdSe La\_ al badWV/b`al WgYsdbdMa` WWS fW  
Wwa` `S` UWA badeaTdMa SYabWgSd]al WWWb[WgVWWWfSVMSe W bAVS]SW` S [ UadadU]i` WW  
fW a`a`YSd`SSd[U]g`SU]i` WfdWS\_ baŽU]gVSM WfdVafcheZ]` WUa` aUWVfaeXVi` Wad WSYa` WaUa  
dMa` aUWg` S eY [ US[h]S La` f] g[VSV` a ea`a` La` bAV]U]Se k V]e]gdae e]` a fS\_ T]a` Ua` bAVUae  
bAVgU]haecgWWW\_aWwS fV]adkSaU]bSIS` g` g`SdLa` eWbS]V7` WWW[Va] SbcbgWfSWW  
bdWVWfaeWUa` e]fWV dW]bWd`SZ[e]fa]qUVSVWbAVUad WV]hWfaeSufadocgWa` U]W bAV]U]Se k  
Wge V]e]gdae]cgvWa` e]WWS UWfS WWWWMSda`a` WWSYa` WaUaž



> aef dSIS aedg [Vae W W b d a W f W a e W a e a a b a b a W T S S U a W Z S g e f h a e e a T d W f d S S [W f a c g W M T W a W S e L g W a W e l a c g W b a l g d S T d d m d g e a W k S Y W S e a T d W i \_ a d V a h S d S e [ d S V S e e a T d W a e b d a U a e S b S d f d W W W U S W b e l S c g W W W [ f V S S I S d W U S d U W U S U a W \_ Y e L a \_ b V S e k l a \_ S f ] S V S e a T d W S e f g S U j i ` W S U f a d e W W S Y a W a U a z

6 W W S X d S ` S b a b g W S W W M e f S d W a e b a T W S e W S S e S W W d a a a U [ W f a W W S d U W W V ` Y [ l a c g W Z S f W V a k f W W S W b S e j i ` W W S Y a W a U a \_ Y e S Y W W S d M i ` b S b W S k W e g e b a V g U a ` W > S Z [ e f a d ] S U j i ` W a e b d a U a e S W S S a L S b W [ f V a b W U a ` a e W W W a f b a e k l a W S d S b S f S d \_ S f [ U a k b S d f U g S d V S W c g W Z S ` f a \_ S v a W S Y a W a U a W a f d a e f W f a d a e a e a T d W S Y g ` a e S U f a d e W a U S W a e g e l a d a c S U a ` W 7 ^ S e f d a W W W Y a e W S e h V S e W f c g U g S e k S b W h W U S W W d U f U S e W a e \_ a W a e W a d S [ S U j i ` f d M U a S W W W S Y a b W [ f W W S g S d a e L S T a e k l a f ] g [ V S W W W W W W d W W [ W b a z 6 W W W S b W W W h S c g W S e g \_ l a e W W W a e W d e g f S U W f d ` L a \_ b d W W S W a e b a U a e L a \_ a l a ` e f g U a ` W e a U S W a f ] W W W k c g V a ` b a V g U a W g S L a \_ b V S e d W W W S U a ` W Z g \_ S S e e f g S V e W W f [ W b a k W g ` f W f a d a W W W [ S v a z 7 e V b d U a a [ S U S I S v a l S T a ä l \_ g W f d S e g \_ g f S U j i ` l a f ] g S ` a c g W a T Y S S e g S Y l e k e W g [ W f a S ` a S d a W W [ W b a z

> S e f d e x a d S U a ` W a l g d [ V e W W S Y a W a e o f l a e U l g W S S i a e W Y V S S e b a d S e d W S U a ` W c g W W \_ S k a d a \_ W a d W V S f W W a e b d a V g U a d e k a e g e a d S [ S U a ` W a ` a e b d a U a e W W a T S [ S U j i ` W W e f W S U S b [ f S [ e f S B a d f S f a l a ` e W S a e c g W W a e b d a U a e e a ` f d e W f a d S W k \_ g f [ W S S d a ` a c g W ` a e a T Y S S / d W W e d S e X d S e W S e L g S W S e L a ` e f g U a ` W e a U S W k e g e V l e g d a e Z W Y S f S h S V S e b a d S e T S e W S f W S W k e \_ T i [ U S e e f g S V e z 3 e a e V l e g d a e a d S [ S U a ` S W S U L j i ` W a e S U f a d W W W S d a ` a W S f W a a Y S a S ` S U S d ] S U j i ` W W S Y a e a ` S S [ S V S e W a e f d S I S a e c g W a \_ b a ` W W W V a e W W W W g S \_ [ d S V a L S 1 c g W W b d a S ` S e d W S U a ` W W W a W k b a V g U W e a [ V S d V S W k f W e j a ` W W U S V g ` S W S e L a \_ g [ V S W W W a d S b S d f U g S e z

4 Sa W W S d a Y W W S 1 W f d S I S a W 9 g [ W a @ W S l z M a s a l l a d e l o s c o n t r a t i s t a s . L o s o t r o s t r a b a j a d o r e s d e l a a g r i c u l t u r a p a m p e a n a a c o m i e n z o s d e l s i g l o X X I [ V S S e a T d W i \_ a W a ` g ` f a W W f d S e x a d S U a ` W W S e b d U f [ S e b a V g U f ] h e d W b S d f U g S d S e [ ` a h S U a ` W \_ W Y [ U S e k S V X g e j i ` W e g f W U a [ S U j i ` L a ` Y g d S ` g ` W U S d a c g W a S d U W [ S b a d g ` S b W S W W W a U g U j i ` W a e d o g W [ W f a e ` S T a d S W 3 e d b a b a ` V g ` W Z S g e f h a S Y [ e S b S d f d W W U g U W W W h W S e W S V e f [ U S e c g W W W W [ f W d S ] S d g ` S U S d U W [ S U j i ` W W S e L a ` V U a ` W k b d U f [ U S e W W f d S I S a W a e S e S d S v a e L a ` f d S V a e V d M S \_ W W b a d S e W b o d a S e Y L a S e W S e b a h ] U S e W a g W a e 3 [ d W 7 ` f a V D a e k E S f S 8 W W g d S f W W b W a V a W W ` S W b S e j i ` W W S Y a W a U a z 7 ` W W S d a l W S g f a d a U g k W e g W W S e f g S U j i ` W a e f d S I S S v a d a W W S S d [ U g f g d b S \_ b W S e b g W W a T e W S d g S f W W W U S c g W S W W W g S U W S W S T I [ S U j i ` W W o \_ W a W W f d S I S S v a d a W Z S U S ` S W W W e Y a J J e W o ` a e U W a e ` S U a ` S W S Y a b W g S d a e W W + ( + k # + \* \* I b S d h a h W S W W W W g W a l \_ a e f d S V a g ` S U S a S U a L S S S ` a e & z ` " b g W a e W W f d S I S a z 7 e V W W \_ W a e W W b [ U S W X g U j i ` W W S W f d S W S ` S T a d S W S e W b d a S e Y L a S e c g W a e L a ` f d S I S I W S c g W S f W U a [ S U j i ` S T a d S ` S f d h a e W W a ` f d S f e S e k b a h W a d a W e a h U a e W Y W W S ` g W S g ` b S b W W f d S 1 S g ` c g W a V U g e h a z > S Z W a W W W S V W W a ` g ` f a W S e S d S v a e S b S d W W V g U [ V S W W \_ S d a W g S \_ S k a d W M T [ S U j i ` W W S L a ` f d S U j i ` k g f [ S U j i ` W W W b W S S S d S v a W e f S W S S d W g U d L a e f a e S T a d S W k X S d S f [ S d W W S d a ` a W g ` U a W W f d S I S a L a ` g ` S W W S V S d V g U S b W a b W S W W

; e d b f a e f S T a W W S e f d e x a d S U a ` W W W S S d [ U g f g d b S \_ b W S I W S d e U g a z T e n s i o n e s l o c a l - g l o b a l e s e n l a a c t i v i d a d a g r o p e c u a r i a d e l s u r d e C o r d o b a . F o r m a s d e e x p r e s i o n d e l a d i a l e c t i c a d e l t e r r i t o r i o " I S g f a d S W 9 S T d W S ? S v a ` S v a k 3 ^ a 8 [ a S I S S [ S U \_ a a e b d a U a e f W f a d S W a S L a ` f W V a e W W \_ S d a W W S Y a W a U a f W e j a ` S I S b S d f d W S U W W W V b S d f U b S U j i ` W W S U W U S I S f a U [ U S k ` S e ` S I S d ` S e V ` Y [ U S e W a e S U f a d a ` a L S W Z B a d \_ W a W g ` d Y g d a a S Y [ e f e W f a d S 1 e g S T a d S W e W L a ` U W f d S W f d a S U f a d a c g W Z [ e f i d U S W f W Z S ` a e f W V a g ` S b d a W U S e Y [ U S f h S W W W W f a d a , a e S W W W W a \_ W U S [ S U j i ` W W e g \_ a e S y a b W g S d a d W a ` f d S f e \_ a d g ` k ` S b a V g U j i ` S y a l ` V g e f d S ` ^ W S V S S U S T a b a d U a b W S f h S e z 4 S a W S b d W [ e S W f d S I S a W a e S g f a d a \_ g W f d S U \_ a b a V g U f a W S f W e j i ` W f d W a Y a T S ! a L S e W a b W S S S b a b [ S U j i ` W W S e Y [ U S e W W S Y a W a U a c g W W [ S ` b a d a f a d S d

UWSeq`Yg`ScVSWSegebdUfUSz7`WwbaUa`ShVWdf\_`aekVhWUSe`cgWwW`fWbWesd`  
U`\_a`eWla`Tj`S`faU`lSea`WfgUfgd`ebm`SeS`\_`aWw`WSc`a`VaUa`YaTS`l`Svaz`

7eSefWWWUSe`YWW`SVUa``effgkWg`\_`Sda`bSc`bWes`dafche`bcaUae`WwW`hW`i``bcaVgUf`hS`  
WdMa`Ww`fcbS`\_`bW`Sez7`WUSea`WZLa`otra cara de la transformación vitivinícola: los pequeños  
productores mendocinos”, Sda`g`a`WwSgfadS`WwG`S`?`S`gW5`WwY`S`\_`[dVS`W`S`bgW`S`W`afca`  
SufadcgWZS`la`UfSva`S`bdMghSUi``WwS`Z`efada`Y`S`S`kl`W`al`Sela`W`WwSe`ba`ef`l`Se`bóT`l`Se``ae`  
bWgWae`bcaVgUfad`Wz7`WwW`[Val`WS`Y`[de`eW`b`caba`WbWesd`WwM`\_`Wa`WbW`h`WwU`S`WwW`  
eWfad`Ww`fcbS`S`S`S`S`S`S`bdah`U`S`W`W`al`S`W`g`\_`a`\_`Wfa`Ww`a``Ygd`S`Uj``Wg`S`z`g`W`S`  
hf`h`[Ug`fgd`l`S`U`W`l`S`S`~`la`\_`a`W`W`U`Sea`WwS`d`Mj``bS`\_`bW`S`~`bad`S`la`U`W`f`S`Uj``WwS`b`[f`S`  
k`WwS`f`[W`S`z`3`bSc`[d`W`g`\_`la`\_`g`fa`h`S`d`S`va`WwG`W`W`f`d`S`I`S`a`bW`[f`v`a`T`e`f`S`d`U`\_`a`e`W`a``Ygd`S`  
Vae`\_`a`W`e`Ww`W`S`d`a`h`f`h``da`Se`W`W`f`W`f`ada`\_`W`a`U`a`bSc`[W`W`U`a`f`W`f`al`d`M`a`ef`g`[d`S`  
W`a`g`Uj``W`a`e`h`i`W`a`e`k`W`g`\_`[`bad`S`U`S`W`f`ca`Ww`W`S`T`i``bd`\_`S`ca`WwS`l`S`W`S`W`S`b`ca`h`U`S`W`  
?`W`al`S`z`7`e`W`S`ad`S`W`f`g`U`f`g`d`S`W`S`T`S`e`W`S`d`[`l`ad`bad`d`W`S`W`b`[l`S`Uj``W`a`^`W`7`e`S`va`l`Se`ba`ef`l`Se`  
bóT`l`Se`k`^`ae`S`f`ad`S`e`a`U`S`v`ae`S`S`W`b`d`S`d`[`S`V`h`i`S`W`S`W`W`ae`W`[`M`fa`W`W`[Z`ae`b`ca`V`g`U`f`ad`W`k`cg`W`  
W`b`[l`S`~`bSc`[S`^`W`f`W`U`\_`a`S`b`W`S`d`W`S`b`ad`[S`W`g`b`W`a`d`W`S`[h`a`Z`S`^`a`Y`S`va`\_`S`f`W`W`U`S`e`l`W`W`ad`S`  
[`[`f`W`g`\_`b`[S`W`W`W`S`W`W`S`V`a`l`S`S`W`W`+)``l`eg`bd`W`W`U`S`W`g`\_`W`l`S`va`S`f`S`\_`W`f`W`a`\_`b`W`f`[h`az`

5W`W`W`W`6`W`?`S`da`k`<Z`S`S`=`g`[`W`z`Agricultura`conventional,`educación`y`poblaciones`  
infantojuveniles: las miradas de AACREA Y AAPRESID”`U`W`f`d`S`eg`d`W`W`j`i``W`V`ae`S`f`ad`W`U`W`f`d`S`W`  
W`S`b`ca`\_`a`Uj``W`W`S`y`c`a``W`a`U`a`W`3`d`W`f`[`S`S`3`ea`U`S`Uj``3`d`W`f`[`S`W`5`a`^`e`d`U`ae`D`W`a`S`W`W`  
7`j`b`W`[`W`S`Uj``3`Y`U`a`S`/335D73fik`S`3`ea`U`S`Uj``3`d`W`f`[`S`W`B`ca`V`g`U`f`ad`W`W`E`[W`T`d`6`[d`M`S`  
/33BD7E;6`f`z`B`g`f`g`S`\_`W`f`W`W`[`f`W`W`S`S`[l`S`d`S`e`X`ad`\_`Sec`g`V`S`eg`\_`W`W`h`è`U`g`^`a`cg`W`W`S`e`ad`S`[l`S`U`j`a`W`  
W`S`T`W`W`l`a``Se`ba`T`S`U`j`a`W`W`W`S`V`W`l`a`S`d`W`W`S`^`\_`W`f`W`S`cg`W`S`e`S`[l`S`V`S`e`W`W`f`ad`ae`cg`S`W`z`7`e`S`e`  
b`c`b`g`W`S`e`W`W`[h`g`^`S`Uj``e`W`S`e`a`U`S`S`U`g`W`[a`W`b`c`a`V`g`U`f`h`e`k`S`\_`T`[W`S`W`W`Y`a`T`S`S`e`W`W`W`a`\_`[`S`v`a`  
b`S`d`M`Y`\_`S`W`S`e`T`g`W`S`e`b`d`U`f`[l`S`e`S`y`U`a`S`e`Z`e`a`T`d`W`S`T`S`e`W`W`g`S`e`W`U`j`i``W`W`[e`a`e`f`[h`ae`W`S`T`ad`S`v`e`b`ad`S`e`  
\_`W`U`j`a`S`V`S`e`S`e`a`U`S`U`j`a`W`S`e`S`g`f`ad`e`W`W`W`S`g`W`f`d`\_`S`v`a`S`c`[l`g`S`v`a`W`a`e`T`[l`S`V`W`S`f`d`h`e`W`S`e`l`g`S`W`  
^`S`e`a`U`S`Uj`i``b`W`W`S`W`W`\_`g`V`a`W`g`[S`f`[h`a`l`e`g`e`l`a`\_`g`[S`W`W`k`W`l`a`U`W`a`l`^`a`e`g`W`a`e`c`g`W`W`M`g`W`f`d`S`  
U`a`\_`b`d`W`[V`ae`W`b`c`a`U`a`e`W`W`l`a`S`c`[l`S`Uj`i``l`e`a`T`d`W`a`V`a`W`[h`W`b`d`\_`S`c`a`k`e`W`g`V`S`c`az`6`W`W`W`\_`a`V`al`W`  
S`f`a`g`^`a`W`S`f`[l`S`W`U`\_`a`W`z`b`g`W`f`W`W`f`d`W`W`S`\_`b`a`^`k`S`e`a`U`S`V`cg`W`S`e`S`e`a`U`S`U`j`a`W`W`W`W`S`S`b`S`d`[d`  
W`W`f`d`S`I`S`a`W`S`e`W`g`V`S`d`S`b`S`d`W`a`\_`a`g`W`S`U`j`a`W`W`[d`b`g`f`S`e`W`W`W`[V`a`k`l`W`W`W`[f`[h`S`g`S`[`e`S`U`S`W`  
^`W`f`\_`S`Uj`i``W`W`\_`a`W`a`b`c`a`V`g`U`f`[h`a`S`f`g`S`z`

>Se`S`e`a`U`S`U`j`a`W`S`y`c`a`b`W`g`S`d`S`e`f`S`\_`T`j`a`\_`l`a``ef`fgkW`W`a`l`a`W`W`S`f`a`g`^`a`z`Lo`viejo,`lo`nuevo`y`lo`renovado`  
en`el`agro`argentino: un balance sobre las asociaciones de productores”`W`W`S`T`d`W`8`W`S`V`a`5`S`c`[`[l`  
V`a`W`W`a`X`W`W`g`b`S`ad`\_`S`e`a`T`d`W`S`Y`g`S`e`W`S`e`f`d`S`e`x`ad`S`U`j`a`W`c`g`W`e`W`W`W`W`U`S`c`a`W`S`W`f`g`U`f`g`d`  
W`W`b`c`a`W`S`Uj`i``W`W`[f`W`W`W`S`y`c`a`e`S`b`S`d`[d`W`W`S`U`a``Y`gd`S`Uj`i``W`W`S`y`c`a``W`a`U`a`z`7`^`f`d`S`I`S`a`W`U`d`T`W`  
U`\_`a`S`U`a`\_`b`d`W`e`[i``W`W`S`U`f`[h`[S`V`S`y`c`a`b`W`g`S`d`S`U`a`\_`a`g`S`W`f`[b`a`W`b`d`W`S`d`S`^`[`b`[U`S`S`I`S`d`W`W`  
V`e`W`a`W`W`[`Y`[l`S`e`ad`S`[l`S`f`[h`e`U`W`f`d`S`e`W`b`af`W`U`S`d`S`U`S`b`S`U`S`V`W`b`d`S`d`S`W`a`e`b`c`a`V`g`U`f`ad`Wz7`W`W`  
b`c`a`U`a`e`l`b`S`d`W`S`g`f`ad`\_`g`U`Z`S`e`W`f`[S`W`e`W`S`U`W`[l`S`c`a`^`b`ad`S`W`T`[l`S`V`k`S`b`W`f`g`d`cg`W`W`S`e`Y`S`c`a`S`  
e`g`e`\_`a`W`a`e`ad`S`[l`S`f`[h`e`^`a`cg`W`S`[d`M`j`i`g`S`d`b`g`W`S`d`b`[S`S`S`e`V`h`W`S`e`l`a`k`g`fg`d`e`b`S`f`W`S`e`b`ad`W`  
S`y`c`a``W`a`U`a`z`E`a`T`d`W`S`T`S`e`M`b`c`a`U`g`d`b`g`f`g`S`[l`S`d`S`U`W`f`d`[S`V`cg`V`S`V`cg`[W`W`W`^`e`b`W`^`W`[`ef`fg`U`j`a`S`W`  
W`W`S`e`ad`S`[l`S`U`j`a`W`W`b`c`a`V`g`U`f`ad`W`W`l`a`\_`b`a`W`f`W`W`b`d`W`S`d`S`^`cg`W`W`[S`f`[l`S`^`a`e`a`W`W`[d`g`d`a`e`d`a`  
f`S`\_`T`j`a`W`b`d`U`f`[l`S`e`l`a`U`d`M`S`e`k`W`S`Y`g`S`e`a`l`S`e`l`a`W`e`W`b`S`e`\_`S`W`S`d`M`ad`S`W`W`e`g`\_`a`W`a`e`ad`S`[l`S`f`[h`e`z`

B`S`d`S`\_`S`[l`S`d`e`a`^`a`cg`[e`f`ad`\_`ae`[`h`f`S`d`S`^`W`f`ad`S`^`W`f`W`W`a`e`[W`U`a`\_`a`g`S`b`c`b`g`W`S`cg`W`f`[W`W`S`  
d`W`W`[a`S`d`f`S`fa`W`^`ae`U`\_`T`j`a`e`l`a`\_`a`W`S`e`l`a`f`[g`[S`V`e`W`W`b`c`a`U`a`W`f`d`S`e`x`ad`S`Uj`i``W`W`S`y`c`a`S`d`W`f`[`a`  
W`a`e`o`f`[`ae`U`U`g`W`f`S`S`i`ae`z`e`f`b`c`a`U`a`e`S`S`[l`S`v`a`S`c`g`e`W`b`c`a`V`g`U`j`a`W`k`W`f`W`f`ad`ae`V`a`W`b`W`h`W`  
b`W`g`W`a`e`b`c`a`V`g`U`f`ad`W`k`X`ad`S`e`W`W`ad`S`[l`S`Uj`i``e`a`U`S`^`z`f`d`M`[U`j`a`S`W`z`>ae`S`f`ad`W`[V`h`[V`g`S`W`l`a`\_`a`^`S`e`  
W`f`[S`W`W`Z`[e`f`i`d`U`S`e`a`W`W`W`W`W`z`e`W`f`d`S`e`x`ad`S`I`\_`g`f`S`I`U`\_`T`[S`e`g`e`X`g`U`j`a`W`V`[d`g`d`ad`X`ad`S`e`W`  
ad`S`[l`S`Uj`i``W`[U`g`e`a`l`S`Y`g`S`e`W`S`S`U`W`S`^`a`S`c`h`a`W`f`[W`b`az`@`a`b`S`d`W`W`S`T`W`W`W`W`W`f`[V`al`g`\_`o`[l`a`

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e W [ V a l W S b a T W Y [ U S S o ` d g [ W g ` \_ S k a d S Y [ e W S e V [ Y [ U S e g W \_ b [ U S ' S S U i ` e a U S ^ W  
a f d e W S U j a e k l a ` f y f g S [ I S V S l a ` e g e l a \_ g ` [ S W e z